



POP CASE

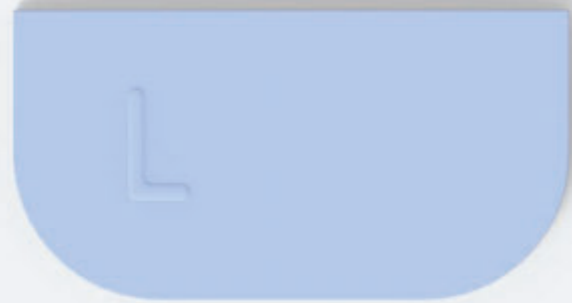
TRAVEL KIT

POP CASE is a compact solution for travellers. It offers the possibility of composing your travel kit adapted to your needs. The contact lens case, the bottle and the mirror are independents. They can be assembled by two or three thanks to the elastic band.

Visionaries Student competition 2019
Category : Travel

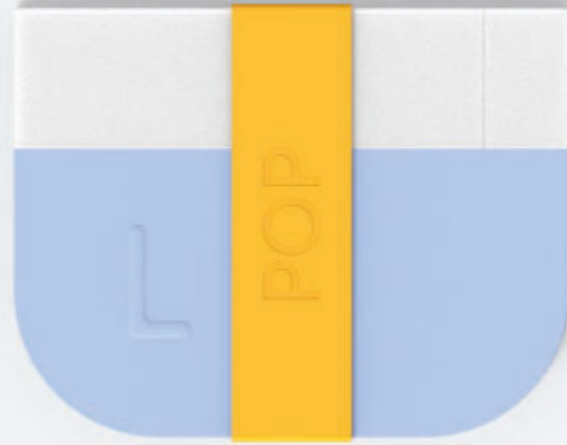
POP CASE Sarah Willemart & Matthieu Muller
Royal College of Art, London

1+1+1 CONCEPT



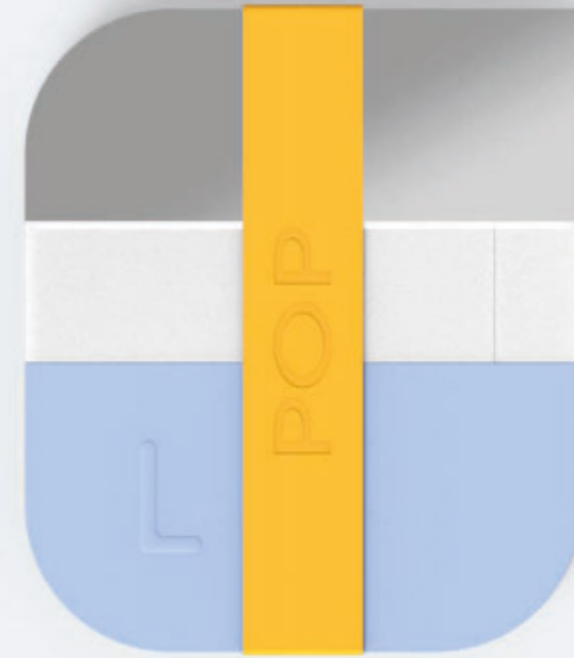
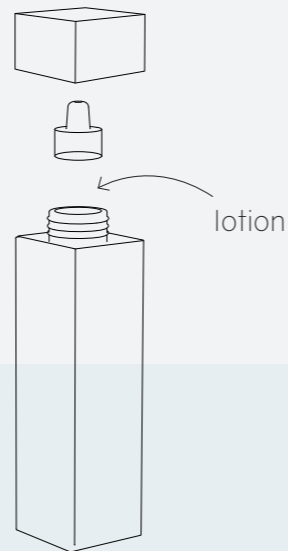
①

For a daily use, you can travel with the contact lens case alone. The lid made out of silicone rubber gives flexibility and playfulness in the opening and the closing of the lens case.



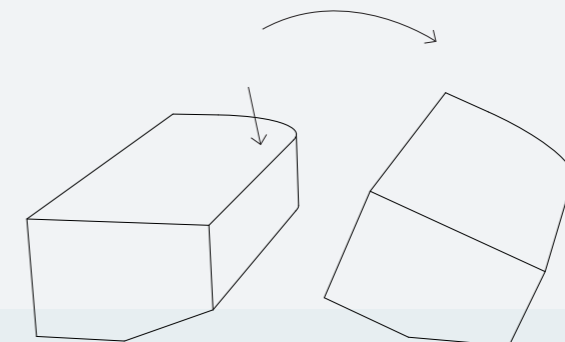
②

For a 2-3 days trip, you can attach the refillable lotion bottle to it made out of frosted PET plastic.



③

In case you are going to a place where you might not find a mirror, you can add the mirror element. This one can be flipped to the correct angle vision with the single push of your finger.



TRAVEL COMPANION

WHY POP ?

HEALTHIER

Conventional lens cases can cause hygiene problems due to dirt getting stuck in the thread. Moreover, contact lenses are sometimes damaged while screwing the lid. The POP CASE prevents these problems by offering a silicone thread-free lid.

NOBLE STATUS

Using noble materials, POP CASE extracts itself from the medical world and acquires a more noble status.

CUTS WASTE

Instead of using a disposable contact lens case which creates waste and increases our plastic consumption, POP CASE is an object made with love that you will want to keep longer.

